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SCHWALBE SUPPORTS MY BOO-PROJECT IN GHANA

NEW CLASSROOM AND ROOF FOR SCHOOL

Education and the support of children are two pillars of Schwalbe's social commitment. For this reason, the company has decided to support two initiatives of the bamboo bicycle manufacturer my Boo as part of the „Yonso Project Model School“ in Ghana. The school gives children in the rural Ashanti region access to affordable, high-quality education.

First, Schwalbe takes on a so-called „classroom sponsorship“ and finances a complete classroom for the school. Currently, 500 girls and boys are being taught there. The number of places is to be doubled in the coming years. Secondly, Schwalbe is helping to finance an urgently needed roof for the entire school.

„The school project in Ghana is completely in line with our values and the focus of our social commitment. We are very grateful that my Boo is so strongly committed to Ghana. We are pleased that we can play a small part in ensuring that even more children from rural areas have access to good education.“

- Felix Jahn, head of Schwalbe's CSR department