



Schwalbe E-One is the first tire that transfers the e-power onto the road.
Photo: Schwalbe



Schwalbe e-Bike Tires:
new Logo, new tires,
new website: www.e-biketires.com

Schwalbe E-One: Specialist for e-racing bikes

Uncompromisingly geared to e-bikes: the new Schwalbe E-One is the first tire specifically designed for e-racing bikes. The E-One precisely transfers the e-power onto the road, while rolling just as easily as a normal racing tire.

On e-racing bikes, the motor plays a more conservative role than on motorized MTBs or trekking bikes. Racing cyclists use the assistance of the lightweight, mostly removable drives selectively. For example, a rider might use it sparingly to keep pace with a strong group on climbs while still preserving battery life. While touring on flat terrain, many athletes leave the motor at home and ride their bikes like conventional racing bikes.

“For the new E-One, this means that it has to roll just as easily as a normal folding tire, it requires high puncture protection and more grip,” says Peter Krischio, Schwalbe Product Manager Racing Bike Tires. For this, Schwalbe developed the Addix Race compound with extra strong grip for the higher cornering speeds and a longer service life, while a V-Guard ensures a high level of puncture protection. Schwalbe’s e-bike tire for racing bikes also received the ECE-R75 seal of approval for 25 and 50 km/h.

For EUROBIKE, the German bicycle tire specialist not only launches the innovative Eddy Current, but also offers the new Energizer Plus and the road racing tire, Schwalbe E-One. These models represent the first complete e-bikes tire range with a product solution for all relevant segments. With these new products, a new dedicated website (www.e-biketires.com), and catalogue, Schwalbe is now placing a strong emphasis on e-power. The new tires will be available in the specialist trade beginning fall 2018.

This text and pictures can be downloaded here:
<https://www.schwalbe.com/en/presse.html>

SCHWALBE | Ralf Bohle GmbH
Doris Klytta
Otto-Hahn-Straße 1
51580 Reichshof-Wehnrath
Telefon: +49 2265 109-57
Fax: +49 2265 7022
www.schwalbe.com
d.klytta@schwalbe.com